



Sukumar P

WordPress Website Developer & Graphic Designer

ABOUT ME

welcome to my portfolio! I am a WordPress expert and it's my job to create websites that look great and work even better. I can also create eye-catching graphics for your business. I am passionate about my job and my personal contribution to the world of modern web design. Here, you will be able to learn more about my projects as well as get to know me as a person. I like nothing more than telling stories with the help of creative and life experiences that celebrate simplicity and creativity.

EXPERIENCE

Web Developer & Graphic Designer (2019 - Present)
Freelancer

Web Developer & Graphic Designer(07.2020 - Present)
Shopa Group Pvt Ltd

As a Web Developer and Graphic Designer my responsible for the development and maintenance of our Clients WordPress website, as well as the design of graphics for web, logo and Print.

Digital Marketing Executive (12.2018 - 05.2020)
Sterlings Mac Hotel Pvt. Ltd

Analyzing website & business performance with the help of digital tools and reports. Web traffic analysis using various digital tools like Google analytics. Social Media pages maintenance by posting content and creative on the pages. Preparing an interactive strategic digital marketing plan. Assuring proper implementation of different digital marketing tools and techniques such as SEO, PPC advertisement, email marketing, etc. Publishing ads on social media platforms link to google, youtube, Facebook, Instagram & LinkedIn ads. Creating Banner and Communication Kit for the awareness of the product.

Travel Executive Assistant (10.2017 - 11.2018)
Dnata International Pvt. Ltd (IATA)

Handled the company (CGI) Employee's Domestic Travel plans by arranging them (Air / Bus / Train) Ticket and accommodation.

HOBBIES



CONTACT

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Karnataka, India - 560038

SKILLS

WordPress

Illustrator

After Effect

Photoshop

Premiere Pro

EDUCATION

MBA (International Business)
St. Joseph's Institution,
(2018-2021)

Diploma in Digital Marketing
Digiperform
(2018)

Diploma in Digital Marketing
CMR IMS
(2014 - 2017)